

# The Didsbury Pioneer

VOLUME 47 NUMBER 31

DIDSBURY, ALBERTA WEDNESDAY, MAY 25, 1949

\$2.00 A YEAR; 5¢ A COPY

## Girls' Softball Team Wins Opening Game From Innisfail

The first ladies' softball game of the season was played at the new west-side diamond last Wednesday evening when the newly-organized Didsbury Flyers entertained the Innisfail Lions Ladies' Club. The game was played despite a heavy wind, before an enthusiastic crowd of home-town fans who are acclaiming this year's Flyers as the most promising team in some years.

Verla Irwin was spectacular at third base as she continued to make many sensational plays. William Luft showed promise as a fielder when she gathered in several long fly balls to left field. Marjorie Goetjen and Clara Schneidmiller homered for the locals.

The Innisfail Lions contributed their share of fine plays but committed a number of costly errors. The game was called after seven innings with the Didsbury Flyers leading by a 38-12 score.

The return game will be at Innisfail Thursday evening May 26.

Didsbury Flyers: Gwen Morgan, p.; Alice Wood, 1b.; Clara Schneidmiller, 2b.; Marjorie Goetjen, ss. and p.; Verla Irwin, 3b.; William Luft rf.; Gladys Luft cf.; Pat Price cf.; Anna Dupont rt.

The Flyers are in need of uniforms to keep pace with neighboring towns, and solicit your attendance at their games so that the necessary funds for uniforms can be obtained.

## Mrs. J.H. Robertson Bancroft W.I. Guest

Mrs. H. Oihhausen was hostess to nine members of the Bancroft W.I. on May 11, when Mrs. J.H. Robertson, constituency convenor, honored the gathering with a visit.

The meeting began with singing "Mother Machree," and the Creed was answered by a half-minute talk on a subject picked out of a hat.

Treasurer's report showed a net profit at the Calico Ball of \$101.86.

Mrs. J. McCulloch was elected as delegate to attend the A.W.I. convention at Edmonton.

\$10 was sent to the Salvation Army.

Mrs. Robertson gave the members some details of the conference and convention.

Two dozen each of pencils, erasers, scribblers, rulers and crayons are being sent overseas as the May objective.

Mrs. Bay Good read an interesting paper on "Knitting tips." The contest of words made up from handcraft was won by Mrs. Bob Fisher. She also won the draw.

The handicraft for the conference was displayed and judged and a contest of cookies, sandwiches and cake arranged for the June meeting, which will be held one week early, June 1st, at the home of Mrs. Ray Good.

The meeting closed with God Save the King, and a lovely lunch was served by the hostess.

## Pheasant Eggs Go To Brooks Hatchery

According to The Brooks Bulletin sufficient pheasant eggs to fill the 1949 requirements of the local government hatchery will have been collected by Monday. This information was conveyed to the local paper by Frank Bray, manager of the game farm and local game officer.

Last Thursday 12,000 eggs had been delivered to the hatchery on the eastern border of the town of Brooks. Another couple of thousand will be required to replace cracked and inferior eggs, but at present the incubators are full.

Plans of the new batch of pheasants, which will later find their way to many spots in Alberta were hatching out last Thursday.

The Didsbury Fish and Game Association last year asked that a number of pheasants be liberated in the immediate district, but to date no word of any such distribution has been received by local officials. It is the policy of the game branch to make large distribution of birds in any one area, and as many as a thousand pheasants may be liberated at a time. It has been found from previous experience that this policy is the only effective way of getting the birds off to a good start and insure that they will increase in areas suitable for them.

## W.M.S. Reports On Year's Work

The Women's Missionary Society of the Canadian North West Conference of the United Missionary Church have had a very successful year in their missionary work. \$1413.14 was raised by the women toward the support of their various projects. Eldon Boettger of Sundre, a graduate of Mountain View Bible College who is serving the Lord in Nigeria, Africa, is being supported by the W.M.S. Money was raised for an orphanage in China; for work in Colombia, South America, and for fuel to operate the refrigerators that the W.M.S. placed in every mission station in Africa.

The support of these projects is only one phase of the W.M.S. work. Considerable sewing has been done for home missions and overseas relief. The total value of clothing made and money given out this year amounted to \$2950.32.

The relief parcels of food and clothing are sent to Kitchener, the headquarters for the Mennonite Central Conference in Canada. There, food, clothing and cash are distributed in sixteen different countries regardless of race, creed or politics. Figures from the Canadian Mennonite Central Committee show relief contributions of Canada's Mennonites since the war's end run into thousands of tons and millions of dollars.

Mrs. Suder, the Women's Misionary Society director for the Canadian North West Conference, has gone to Englewood, Ohio, where she will attend the annual meeting of the Inter-Conference Council of the W.M.S. The missionary projects for the new year will be decided upon with the approval of the United Missionary Society Board.

The W.M.S. meets every two weeks for a two-fold purpose: to create greater missionary interest among the women by studying mission books, and sewing for the Association.

Boys and girls, you are urged to help the Didsbury Fish and Game Association to destroy as many crows and magpies as possible this spring, and by doing so you will help yourself to earn a few extra dollars while the campaign is on.

At the close of the meeting Mrs. Ford served a delicious lunch.

In breaking of prairie and brush land in Alberta much was done in the last few days with ox teams. These animals were used and when the hoes did not cut through the roots, the team took their turn at them. In an instant they changed from low gear to super high and made for a slough or willow brush, irrespective of what they were hitched to.

On one occasion when returning from the village with an empty wagon they suddenly were struck by their foe. Up went their tails and away they bounded, heading for a small slough which had about a foot of water in it. They took a drink and continuously pretended they were still drinking by having their mouths on the surface of the water, but not a swallow could be seen. After ten minutes or more I put the whip to them and home we went.

I have often wondered why we use the phrase "as stupid as an ox." It should be "as tricky as an ox."

PIONEER CITIZEN

## Crow and Magpie Eggs Now Hatching Out in District

The magpie and crow eggs are now hatching out and unless the young birds are destroyed we will have large numbers of these predators birds preying on the prairie chicken, hungarian partridge and ducks this summer and fall.

Local boys and girls have been getting quite a few magpies this past week and no doubt they will continue to destroy these birds wherever they are found.

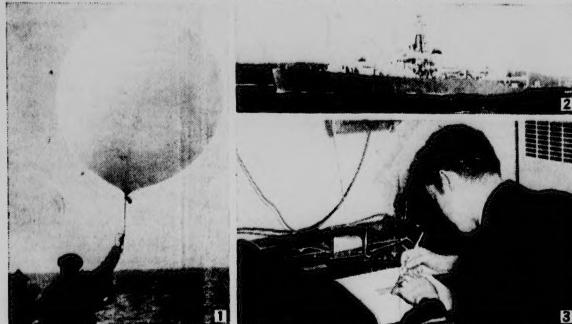
The destroying of crows and magpies can be a profitable undertaking if the feet are turned in to Mr. E.B. Grange, chairman of the predator control committee of the Didsbury Fish and Game Association, which is paying five cents per pair for crow and magpie feet. Besides this, the three boys or girls turning in the most predator bird between now and the time the campaign closes on June 30 are eligible for prizes being offered by the Association.

Boys and girls, you are urged to help the Didsbury Fish and Game Association to destroy as many crows and magpies as possible this spring, and by doing so you will help yourself to earn a few extra dollars while the campaign is on. Get after the crows and magpies now!

Owing to the fact that this issue of "The Pioneer" has been printed Monday night to conform with holiday regulations, a number of our regular country correspondents could not get their news in on time due to rural mail deliveries not co-inciding with publication time. While there may appear to be a scarcity of local news in this issue, no doubt the coverage will be greater next week.

Dane Lamont brought in some of the 1902 issues of the Edmonton Bulletin and the Winnipeg Herald which were found in an old building in town, but there did not seem to be much news of interest to the Didsbury district in the old papers.

## Doing Something About the Weather



Far out in the stormy North Atlantic Ocean sea-men (1) aboard the Canadian weather ship H.M.C.S. St. Stephen, prepare to release a radio-equipped balloon which will radio back reports on weather conditions in the upper atmosphere. The St. Stephen (2) is one of 15 weather ships supplied by eight countries and financed by 10, which make up a network arranged by the International Civil Aviation Organization (ICAO), a specialized agency of the United Nations. The ICAO weather ships are on constant duty, ready to radio passing aircraft late weather information, and to participate in search and rescue operations. A specialist (3) maps weather data coming from the other ships and prepares it for broadcast to passing planes and shore-stations.

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## Didsbury School Concert Enjoyed By Fair Crowd

There was a fairly large audience at the Didsbury school concert last Wednesday evening in the Opera Theatre and the various numbers on the program were enjoyed by the audience. Many of the selections were given at the recent festival in Carstairs.

Below is the complete program:

O Canada  
Chorus: Grades 2 and 3, "Growing" and "Party at the Zoo."

Grade 5: Solo by Ormond Reifenstein.  
Grade 3: Elocution, "The Dentist," by Norman Reimer.

Grades 5 and 6: Chorus.  
Grade 3: Solo, "The Wasted Crust," by Marianne Burns.

Grades 2 and 3: Choral speech, "Goliadine,"

High school duet, "Child's Prayer," by Opal Swain and Anita Andrews.

Grade 7: Elocution, "Trees" by Beverly Wiggins.

Grades 5 and 6: Chorus.  
Grade 7: Solo, "Galaway Bay," by Benny Gillies.

Grades 5 and 6: Choral speech, "Ups and Downs of the Elevator Car."

Grade 7: Elocution, "Country of Books," by Jacqueline McGaffin.

Grade 9: Solo, "Bless this House" by Phyllis Fox.

Grade 11: Choral speech, "Voice of Canada."

Grade 12: Solo by Jean Rennie.

Grades 7 and 8: Boys' Chorus.

Grade 8: Elocution, "For Those Who Fall," by Edward Burke.

Grade 12: Solo by Joyce Buhr.

Grade 10: Choral speech, "The Congo."

Grade 11: Solo by Don Robertson.

High School Octette: Jean Rennie, Joyce Buhr, Margaret Robertson, Alice Gillies, Dorn LeGrand, Myron Tweed and Don Robertson.

## Shorthorn Clubs To Stage Field Day at O.S.A.

The three Shorthorn clubs in the central, eastern and southern sections of the province will combine in the staging of a Shorthorn Field Day at the Olds School of Agriculture on Saturday, June 18.

Members of the Avondale club in the south, the Central club in the central areas of the province and the Camrose club will join in putting on a program which is expected to attract more than 1,000 breeders and others interested in this particular breed of cattle.

A junior judging contest will be held during the day, and motion pictures of the various beef breeds also will be shown.

A special program for the ladies is being arranged by the Olds School of Agriculture.

Because of the large attendance expected, no attempt will be made to set up catering facilities but those attending are asked to pack a lunch and a coffee will be provided at the school.

The program will be opened by W.L. Robinson of Vermilion, president of the Alberta Shorthorn Association.

An effort will be made to have the \$7,000 imported bull, purchased by Thomas G. Hamilton of Innisfail or the Perth sales in February, exhibited during the day.

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## Mrs. E. FORD HOSTESS TO KNOX UNITED CHURCH W.M.S.

On Wednesday evening, May 18, twelve members met at the home of Mrs. E. Ford for the regular monthly meeting. Mrs. J.W. Bainbridge took the devotional period and Mrs. L. Roach, assisted by Mrs. N. Clarke, Mrs. J. Foat and Mrs. J.W. Wurdie, led a panel discussion on "Social Drinking and Young People."

During the evening lantern slides were shown of the work in China. Plans were made for a sale of food to be held in the Edford Motors showroom on Saturday afternoon, June 18.

At the close of the meeting Mrs. Ford served a delicious lunch.

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## Light Rains Help Crops; More Needed

More moisture has fallen in nearly all parts of the Didsbury district this past week and while temperatures dropped to 26 degrees above zero, and lower west of the Dog Pound. The "showery" part of the forecast, however, would be welcome, and if the weather forecaster could only predict heavy rains they would certainly be appreciated.

The weather forecast is for cool, showery weather, but it is hoped that the "cool" part is not quite as severe as Sunday night when temperatures dropped to 26 degrees above zero, and lower west of the Dog Pound. The "showery" part of the forecast, however, would be welcome, and if the weather forecaster could only predict heavy rains they would certainly be appreciated.

A few miles east of town, however, the situation is altogether different. Here very little moisture has fallen this spring, and while early sown wheat crops seem to be growing well, the later sown grain is said to be coming up patchy.

Wheat seeding over the entire district has been practically completed and many farmers now have their crop seeds sown in the ground. Others who have been waiting for wild oats to grow and additional moisture, are now going ahead with seeding and it is expected that most spring seeding will be completed within the next ten days.

The rain and snow seems to have loused the forest fires which raged for a time in the Beresford area, although forestry officials warn that if the dry weather follows the moisture these fires could again break out from smouldering moss and uprooted trees which may contain fire for weeks unless thoroughly soaked by prolonged rain.

Early sown wheat is now from three to six inches in height and appears to have germinated early this spring. Haylage has suffered somewhat in the dry south of the previous month, but where moisture has fallen, growth is now bright for an average hay crop. June rains, however, will be urgently needed all over the district if the Didsbury area is to produce its usual bountiful harvest of grain and grass crops.

Extensive exploratory work since the winter has confirmed the existence of large quantities of natural gas in Alberta. McMahon said since Canada would consume only a small part of the indicated potential delivery, he added, bringing the line over the United States border would solve the marketing problem.

Marketing surveys have indicated

## DIDSURY HOSPITAL BIRTHS

Born at the Didsbury Hospital on

Mr. and Mrs. J.A. McFadden on

Carstairs on Tuesday, May 17, a girl.

To Mr. and Mrs. John Wiebe on

Friday, May 19, a girl.

To Mr. and Mrs. Gordon Reid on

Friday, May 20, a girl.

—

"Dad" Gillies will again race his horse in the famous High River Harness Races of May 24th, and he left Monday for the southern Alberta town.

At the close of the meeting the ladies served lunch in the Sunday school room and Miss Margaret Robertson gave a vote of thanks for the very pleasant evening.

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ed a demand in the Pacific northwest and northern California, upon completion of the pipeline, of about 50,000,000 cubic feet of natural gas daily.

Frank McMahon, president of Pacific Petroleum Limited, of Canada, said the projected pipeline would originate in the northern part of Alberta. It would run west and then south through passes in the Canadian Rockies to Vancouver, and thence south through the states of Washington into northern California.

The Canadian parliament has passed an act creating a Canadian corporation, Westcoast Transmission Company Limited, for the purpose of building and operating the Canadian part of the pipeline.

It is expected the announcement

said, an American corporation will be formed to build and operate the part of the line south of the border.

## DIDSURY MARKETS

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Delivery Basis at Crystal Dairy	
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**The Didsbury Pioneer**

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- Drain transmission and refill with best grade summer lubricant.
- Change motor oil to premium summer grade.
- Replace oil filter cartridge.
- Add rust inhibitor.
- Lubricate chassis, body and engine.
- Drain rear axle and refill with best grade summer lubricant.
- Clean fuel pump sediment bowl and strainer.
- Tighten cylinder head bolts and all hose connections.
- Clean and adjust distributor points.
- Check engine timing.
- Adjust generator charging rate for summer driving.
- Clean and adjust spark plugs.
- Tighten fan and generator belts.

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FOR SALE — Chevrolet Coach, in good shape mechanically. Apply to J.R. Cunningham, phone 45; Didsbury. 20-2p

## IMMIGRATION PORTS OF ENTRY

Two hundred and sixty-nine United States border and on the Atlantic and Pacific seaboard are maintained by the Canadian immigration service. The admissibility of every person who enters Canada legally must be determined by the satisfaction of an immigration officer at one of these ports. There are five immigration districts—Atlantic, Eastern, Central, Western, and Pacific—each under the direction of a Superintendent.

## INDIAN EDUCATION STRESSED

Experienced Indian Affairs officials, while recognizing and protecting the historic rights and privileges of the Indian race, are convinced that the most important single influence and the one that can bring greatest benefit to the future of the Indians is education. For this reason, despite teacher shortages and the high cost of school construction, the Branch is undertaking a progressive and long range educational program.

Expenditure for education during the last fiscal year amounted to \$361,150.05. During the past two years 133 new classrooms have been added to the Indian school system, and 365 schools are now in operation. During the past year the number of children attending Indian schools to 29,087.

To ensure that these children are taught by the best type of teacher available, arrangements have been made whereby Indian school teachers now receive the benefits of the Civil Service Superannuation Act. The new salary schedule, and retirement benefits, introduced into the Indian teaching service by the Administration, require that teachers attend professional and academic summer courses. This has resulted in marked improvement of methods.

## HIDDEN BENEFITS

Someone in the House of Commons recently asked Mr. Abbott if it was true that farmers are entitled to claim exemption for wages paid to other children for farm work. It takes a pretty large and able-bodied son to get real cash wages out of his father on a Canadian farm. He only gets them by threatening to leave and work somewhere else in most cases.

Some farmers take their sons into partnership, and give them a share of the farm earnings. Wealthier farmers pass out generous allowances to their children. Poorer farmers pass out little in the way of cash, but try to be as good to their children as they can arrange on a small cash income.

A farm is not a business and it is a business and it is a little difficult to decide whether a school girl feeding calves or helping Mother, or whether a boy who is led firmly by the ear to the woodpile chops wood as part of his employment, or just because Dad has managed to catch him before he went fishing.

However, Mr. Abbott admitted that the principal was accepted and that farmers who paid definite wages to their children obtained income tax exemption for this business expense.

Since not one farmer in ten in Canada knows of this very pleasant arrangement, someone then asked Mr. Abbott if this has ever been announced. The minister said that anyone who had thought of claiming these wages had them. The only certainty in the whole picture now is that it will not be long before every farmer in Canada has heard of the arrangement, and commences to claim exemption. There will be no protest from any member of the House of Commons. This promises to be a most welcome exemption as anyone has thought.

The puzzling thing is why the Government, with this wonderful little gift available to farmers, was so coy about it all.

It is to be hoped that the Government is reasonable and does not force farmers to produce entirely untrue signed receipts from their children for their monthly wages.—The Printed Word.

FOR RENT — Large Concrete Mixer. Apply to R.E. Brown or Bill Moon. For MacLean Granite Memorials see R.E. Brown. 19-1f

FOR SALE — No 1 Alfalfa and Clover Seed: Also one milk cow, 5 years old, fresh two months. Apply to E.J. Hansen, 11 miles west and three miles north of Didsbury. Phone 1907. 20-3p

FOR SALE — Demster Windmill, 30 foot derrick. Apply to Mrs. Peck, phone 2212, Didsbury. 1p

PALM LOANS—Loans available on well improved farm lands. Lowest interest rates—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary. Phone M1235. 1p

FOR SALE — 1948 GMC 3-ton truck, 4,000 miles. Price, \$2,000. Apply to Leo Nichols, phone 132. 1p

HAVE YOUR CAR SPRAY-WAXED, very reasonable. We have a full line of auto cleaners and polishes.—Roger Barrett, phone 126. 20-2p

CUSTOM WEED SPRAYING—Using Green Cross 2, D. and So Spray. or See P.D. Janzen, phone 148. 21-3p

FOR SALE — Philco Radio, in good condition, used one year. Price \$18. R.C.A. Victor Car Radio, complete with aerial, used two months, in good condition. Price \$50.—Stan's Radio Shop, Didsbury. 1c

BAKERY FOR SALE — Complete Bakery equipment, lot and building, Didsbury. Apply to A.L. Shumacher, K.C., Calgary, Alta. 174c

FOR SALE — 1940 International Light Delivery. Also Massey 4½ foot Tiller. Apply to Leo Nichols, phone 132, Didsbury. 1c

FERTILIZER UPS HAY CROPS

The boosting of a hay crop yield by 300 per cent after using chemical fertilizer on an experimental basis was accomplished last year. Two adjoining fields with identical acreage were used in the test. One field was fertilized, the other was not. In the fall the fertilized plot produced 3,993 pounds of hay while the unfertilized yielded only 1,160 pounds.

A further advantage offered by pasture fertilization is the substantial increase in grazing time, according to the company conducting the experiment. In the 12 acres of grassland on which 100 pounds of fertilizer mixture was applied, it was possible to graze 13 cows and four horses on the field during the entire season.

—Ever remembered by Dad, Mother, Sister and Brothers

IN MEMORIAM

LAMONT—In loving memory of Tommy, who died on May 22, 1941; Don, who was killed in action on May 23, 1941; and Neil, who died on August 17, 1932.

—Ever remembered by Dad, Mother, Sister and Brothers

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## Canadian Red Cross Expenditures in '48 Over \$6,000,000

More than \$800,000 worth of  
goods sent from the Red Cross,  
by the Canadian Red Cross Society  
in nine years. C.A. LeFerle, chair-  
man of the national transportation  
committee, told members of the  
Society's Central Council, who  
met in the Royal York hotel in  
Toronto, May 12-14, in annual ses-  
sion.

"The sum not only represents  
goods sent from the Red Cross,"  
Mr. LeFerle explained, "but goods  
sent by the Society for other organiza-  
tions between 1940 and 1948.  
"Of that figure, \$28,933,989 has  
gone to the U.K., with the balance  
divided among 37 other countries.  
Last year, the transportation  
committee arranged shipments of  
\$2210,872 worth of relief, including  
clothing, food and medical supplies  
both on behalf of the Red Cross  
and other organizations." Mr. Le-  
Ferle said.

L.A. Winter, honorary treasurer,  
reported that the Society's consoli-  
dated expenditures for 1948  
amounted to \$1,941,944 for hospital,  
medical and nursing services; \$1,  
875,600 for international work; \$1,  
001,022 for National Blood Trans-  
fusion Service; \$786,691 for trans-  
fers to veterans; \$1,314,608 for other  
civilian humanitarian projects in  
Canada. Also listed under total ex-  
penditures was the sum of \$1,300,000  
representing a fund for British Colum-  
bia flood victims administered  
by the Red Cross in that provin-

## ANNUAL FEEDERS' DAY AT UNIVERSITY OF ALBERTA

The twenty-eighth Annual Feeders'  
Day sponsored by the Department  
of Animal Science, University  
of Alberta, will be held Saturday,  
June 11th.

As in former years the results of  
experiments during the year will  
be reviewed and presented in print-  
ed form. Problems related to pro-  
duction of livestock products under  
present conditions will be featured.  
Trials conducted during the past  
year have dealt with such subjects as  
supplementary feeding of preg-  
nant ewes, cobalt for fattening lambs,  
clover seed screenings for live-  
stock, urea as a protein supplement  
for dairy cows, comparison of high  
medium and low protein grains for  
pigs and limited uses of grain in  
finishing market cattle.

There will be opportunity for the  
inspection of the University herds  
and flocks.

A cordial invitation is extended  
to farmers, feeders and others interested  
in livestock production. The program  
will start at 10 a.m. and will be held at the Livestock  
Pavilion, University Farm.

### FISHERMEN MOLESTED

The governor of Sweden's Gotland  
island in the Baltic, Sven Wharnstedt,  
has complained that Russian coastal patrols were molesting  
fishermen in the Baltic. He reported  
to the Swedish Foreign Office  
that Russian patrols had come  
alongside Gotland fishing boats  
well outside Russian territorial  
waters, hauled up their nets, and  
made off with them.

## Wind, Dust And Wheat

As I backed the car out of the  
yard I looked anxiously at my coal  
shed. The way it was teetering in  
the wind I expected to find home  
to find it broken through the dining  
room window. But I had to go to town.  
And what could I do to anchor the  
coal shed if I stayed? What can anyone do to anchor anything  
when the spring "blow"  
comes?

We're having another "normal  
year" in Saskatchewan. And everybody  
is trying to laugh it off!

Arrived in town, I found nearly  
all the farmers there, to get away  
from the sight of their fields in the air,  
air, no doubt. And as one after  
another appeared the hilarity grew.  
Everyone knew why he was there!  
"Were you in the field?"  
"Yeah! All morning!"

And then they'd all rock with  
laughter. You'd think that the "blow"  
was the best joke that ever hap-  
pened. "Well, how do you like this?"  
"Just like home!"

"You're looking pretty cheerful,  
you must like this wind." I said  
to a neighbor. "Say, you don't get  
a wind like this every day?" he  
replied with mock pride.

One man had been up on his  
windmill all morning. "Trying to  
get above it?" some one joked.  
"No, trying to fix it," he joked back.

And all the time the wind raged  
and the prairie spewed its cover  
into the air. You couldn't see  
through the black curtain of dust  
from the summer fallow. Even the  
roads were "blowing" for the sand  
swirled in brown sheets this way  
and that, leaving the track full of  
holes, like our hopes.

Add to this the twenty cent  
payment on wheat. Farmers are  
joking about that, too, calling it  
just "interest on the land." One  
farmer solemnly declares he feels  
he should give twenty-five dollars  
of his crop to the Chicago Grain  
Exchange as a donation of appre-  
ciation. "But for Chicago main-  
taining a world price we wouldn't  
be getting this payment," he points  
out. Drought and wind and grass-  
hoppers are making Western farmers  
very conscious of what they lost  
on the wheat deal.

My neighbor asked me, "Could  
some of my people ride out with  
you? They came on the train un-  
expectable, and I can't take all the  
luggage and them."

So we stowed his guests in my  
car. One of them explained they  
were in the country for a month to  
put in a crop.

"Think there's going to be a crop  
this year, eh?"

"Oh, we hope. I guess that's  
what you have to do in this country.  
You just gotta hope!"

Hope for the unexpected!

I reached home. The wind had  
subsided to a mere whisper. I looked  
at the prairie lying desolately  
calm, though there were here and  
there, and right now, you look like  
you eat that swallowed the canary!"

But my coal shed was still intact.  
And the chokecherry by the gate astonished me. It was covered  
with budding leaves. So delightfully  
unexpected!—Prairie Born.

## NEWSPAPERS SAID TO BE BEST SALES BOOSTER

Retailers now recognize newspapers  
as a greater force behind sales than ever before,  
John Gleason, director of the retail  
division, American Newspaper Publishers  
Association bureau of advertising, said recently at the retail

clinic for international affiliation  
of sales and advertising clubs con-  
ference.

He said in an interview that re-  
tailers now are investing more  
money in the medium which produces  
sales. He saw no ceiling at the present time on retail advertising  
programs in newspapers.



## A Farm Storage Tank Doesn't "Cost" IT PAYS!

A farm storage tank permits you to buy and store enough fuel at one time to be sure of having a supply on hand when you need it. No costly delays when tractors stand idle, waiting for fuel to be delivered. It helps to keep fuel clean and avoid plugging of fuel lines and carburetors with grit, dust or water. The tank can be mounted with enough slant to cause any impurities to settle away from the outlet. It saves time in re-fueling tractors and trucks, if the tank is mounted overhead. Gravity flow is quicker than pumping or pouring. It prevents the spillage of the pump-and-pail method... or the wastage of the "last gallon" that is often left in the bottom of each barrel.

A farm storage tank pays in added safety, because it can be located well away from house, barn or sheds.

Tanks come in three sizes. The price is reasonable. See your Imperial Oil Agent.

## IMPERIAL OIL LIMITED

### SALES BOOKS

#### ORDER YOUR

#### COUNTER CHECK BOOKS

FROM

#### THE DIDSBURY PIONEER

Phone 12 — Didsbury

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C-I-L PAINTS can take it!

They have the lasting beauty,  
the rugged resistance to wear and  
weather, which mean true paint  
economy. It pays to use  
C-I-L PAINTS.

## you paint

C-I-L TRIM AND TRELLIS for  
door and window frames and  
other outside trim. Hides better,  
dries faster, holds colour and  
gloss longer than ordinary paints.

## see your

PAINT FURNITURE outdoors  
and in—with C-I-L ENAMEL.  
Excellent, too, for automobiles.  
Easy to use, dries quickly  
and 24 colours to choose from.

## C-I-L Paint Dealer

There's a C-I-L Finish for  
every painting need—indoors  
and out. Whether you're paint-  
ing a house, a room or a chair,  
it pays to see your C-I-L  
Paint Dealer first.



## SOLEY'S

PHONE: 134

**THE DIDSBURY PIONEER**

Established in 1903

Published Every Wednesday at Didsbury, Alberta  
 Entered as Second Class Matter, Post Office Department, Ottawa  
 Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50  
 Member of the Canadian Weekly Newspapers Ass'n  
 and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor &amp; Publisher

**MEMO FOR CANDIDATES**

With the dissolution of Parliament and the calling of a federal election, all the political fronts have blazed into activity. The party leaders are starting the traditional series of campaign tours. And the air is filled with charges and counter charges aimed at developing "an election issue." In many constituencies candidates have already been chosen.

From here in we shall be deluded with platform oratory, good, bad and indifferent. We are now condemned to gaze upon portraits of candidates (who have been variously advised to look sincere, to look resolute, to appear friendly, to resemble the common man, etc.) in street cars, on posters and billboards, in newspapers and elsewhere. We shall be able to hear them on our radios at almost all hours of the day or night. In short, we, the electorate, will be the sought after and the pursued until we shall have performed our all-important duty on election day. And now, while there is yet time, would seem to be the propitious moment to advise candidates what we would like them to say and how we would like them to act:

Here are some of the things that most Canadians would like you, Mr. Political Candidate, to keep in mind:

1. Don't consider us all complete fools. We are thinking now of political promises. If you stand for increased social services—increased old age pensions, increased family allowances, increased subsidies and guaranteed prices—by all means say so. But please do not insult our intelligence by indicating that you will provide all these things and lower taxes too.

2. Don't drive wedges between various sections of our economy. If you are talking to labor, don't run down the farmer, the investor and the business man. Do your best to make each group aware that only through partnership can we develop as we should.

3. Don't above all make political capital out of sectional, racial or religious differences.

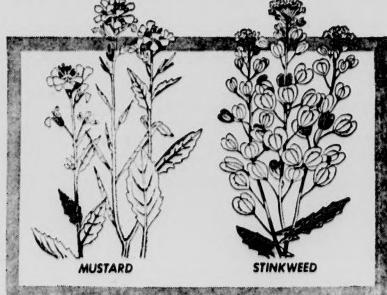
4. Do point out that you will act to the best of your ability in the interests of Canada and Canadians as a whole.

5. Do promise to do your best to see that government is run on sound business lines, with a minimum of waste.

6. Do promise to use your influence to see that the function of government is restricted to that of governing.

There are a lot of details that could be filled in, but a candidate who campaigned on a platform such as that outlined above might be surprised to find how much support would be forthcoming.

If honest men can be persuaded to run in each Canadian constituency, then other things being equal, the voters can be depended upon to elect them.

**Now! Positive, safer control—of****Mustard & Stinkweed****with AMINE type 2,4-D**

In Shell Weedkill, Shell's special setting agent has been added to amine-type 2,4-D, giving extra absorbency for more positive control of Mustard and Stinkweed at low cost per acre. Get Shell

Weedkill in tamper-proof 1 gallon cans as well as five gallon cans and drums from your Cockshutt Dealer, next time you're in town for spraying equipment and supplies.

**SHELL**  
**WEEDKILL**  
 THE APPROVED AMINE TYPE 2,4-D

Cockshutt

**EDFORD MOTORS**

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Phone 58, Didsbury

**Car Licence Total To Exceed 114,000**

Alberta car registration this year probably will reach a new high level according to the information received by the officials of the Alberta Motor Association.

Official figures issued by the provincial secretary's department showed 95,000 new licenses have been issued since April 1 for the 1949-50 license year. This is an increase of 6,500 over the same period of 1948.

For the whole of the 1948-49 license year which ended March 31, last, 114,000 licenses were issued. The number increased by more than 2,000 in the last three months of the license year.

With greater traffic in prospect this year and indications that there will be heavier buying of new model passenger cars, provincial officials are confident that all records will be exceeded.

During recent weeks, thousands of license plates and drivers' licenses have been issued by branches of the A.M.A. in Edmonton, Calgary and Lethbridge. This service has been greatly appreciated by members of the A.M.A. who now look forward with great interest to this convention and prompt service.

Members have also sent their orders for new license plates by mail, even from distant points in the U.S.A. and their needs have been given immediate attention.

**SOCIAL SERVICES AND THEIR COST TO TAXPAYERS**

For some time past steady demand has been made by the people in many countries, including Britain, the United States and Canada for more and more social services. It is becoming apparent however, that many are now beginning to think about the high cost of these services. People are beginning to realize that the government has no money of its own and that when additional funds are required services are paid for by the very persons who receive the services themselves have to pay for their share. Additional expenditures by the Government mean, of course, higher direct and indirect taxes for all. The taxes, then, are added to the price of the goods which people have to buy. This results in increased costs of living. In turn this incites Labour Unions to demand higher hourly wages which again increases the costs of everything people purchase. Some are now becoming alarmed at the eventual outcome of it all. In addition to these higher costs of living people have to buy, there results also a loss of freedom and liberty to the individual for whenever the State sets up additional subsidies or services, naturally the State imposes drastic rules and regulations, including fines and imprisonment for those who fail to carry out the orders.

Canadians earning individually less than \$5,000 a year receive, as a group, more than 90 per cent of the national income and own the majority of stock in Canadian industrial enterprises.

**KITCHEN! NURSERY! BATHROOM!**

**Easy TO KEEP CLEAN WITH DURABLE Monamel**

Won't absorb stains, steam or smudges. They wipe right off!

**FOAT & FOX HARDWARE**  
 Didsbury, Alberta

**NATIONAL BARLEY CONTEST**

**NOW IS THE TIME TO ENTER THE NATIONAL BARLEY CONTEST.**  
**ANY BONA-FIDE FARMER IN THE MALTING BARLEY AREA MAY ENTER.**

**PRIZE LIST****REGIONAL PRIZES:**

1st \$100; 2nd \$80; 3rd \$70; 4th \$60; 5th \$50;  
 6th \$40; 7th \$30.

**PROVINCIAL PRIZES:**

1st \$200; 2nd \$150; 3rd \$100.

**INTER-PROVINCIAL PRIZES:**

1st \$1000; 2nd \$300.

Get the booklet of rules from your nearest District Agriculturist,

or

Write to the Field Crops Commissioner, Department of Agriculture, Edmonton, Alberta

or

The Barley Improvement Institute, 206 Grain Exchange Building, Winnipeg, Manitoba.

Inserted in the Interests of Alberta Agriculture by  
**The BREWING INDUSTRY of ALBERTA**

**Oil in the****driving gears**

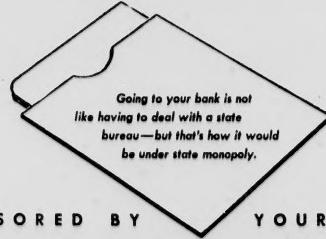
BANK CREDIT oils the driving gears of production, industry and commerce. It helps to produce the goods and provide the services and jobs which mark the Canadian way of life.

"Money in the bank" is the foundation of credit. You and some seven million other depositors have nearly **seven billion dollars** in the chartered banks.

To pay for work done, goods produced, bought and sold, Canadians issue — every month — upwards of six billion dollars in cheques.

Cashing these cheques, making loans, discounting notes — in many different ways your bank keeps money and credit moving through all the channels of trade and opportunity . . . like oil in the machinery.

This whole vast, private, competitive, efficient process is made possible by your "money in the bank" — and by the experience and skill and integrity of the men and women on Canadian bank staffs.



SPONSORED BY YOUR BANK

## THE DIDSBURY PIONEER, DIDSBURY, ALBERTA

## DIDSBURY OPERA THEATRE

THURS., FRI., SAT.: MAY 26, 27, 28 —

## TYCOON

With John Wayne — Lorraine Day  
(IN TECHNICOLOR)  
Dynamite — Cave-Ins — Flame and Flood

— O —

MON., TUES., WED.: MAY 30, 31, JUNE 1 —

## THE SCREEN'S GREATEST LOVE STORY!

Samuel Goldwyn's

"The BEST Years  
of Our Lives"

starring  
Myrna Loy • Fredric March  
Dana Andrews • Teresa Wright  
Virginia Mayo • Hoagy Carmichael  
and introducing Cathy O'Donnell and Harold Russell

Directed by William Wyler • Robert E. Sherwood  
From a Novel by MacKinlay Kantor  
Released thru EKO Radio Pictures

PLEASE NOTE—Special Matinee Tuesday, May 31, starting at 2:30 p.m.

## Moritz Turkey Hatchery

BOX 413 — OLDS, ALBERTA

APPROVED B. B. BRONZE STARTED  
TURKEY POULTS FOR SALE

THE CANADIAN ARMY — "INSURANCE FOR PEACE"



High spots in Reserve Force training are week-end manoeuvres and summer camp periods. They give Canada's Citizen-Soldiers a chance to enjoy outdoor activities — a chance to put their training and equipment to the practical test.

The importance of the Reserve Force to Canada's defence cannot be overestimated. In joining the Reserve Force, you not only play a vital role in Canada's security, but you will enjoy the many benefits of training and comradeship.

The new Reserve Force offers trade and technical training; athletic programmes; Active Service rates of pay for time spent in training and summer camp. Visit the Regiment or armoury of your choice for complete details. You can help yourself and Canada by joining the Reserve Force.

*Spare some time for Canada!  
JOIN THE RESERVE FORCE NOW!*

CROP REGISTRATION  
CERTIFICATES MUST BE  
OBTAINED BEFORE JULY 31

Last season a number of prospective seed growers were disappointed because they did not receive Crop Registration Certificates to cover crops that had been planted with pedigree seed. In most cases, where the crop itself proved suitable, the reason for this was because the grower had not applied for membership in the Canadian Seed Growers' Association early enough.

All seed growers who are not members of the Association must apply for membership prior to July 31 in the year in which they wish their crop inspected. This applies to growers who did not receive a Crop Registration Certificate on a crop in 1948. Those who did receive a Certificate are members in good standing of the Association and need not apply again. Application forms for membership in the Canadian Seed Growers' Association now accompany application forms for crop inspection of registered crops. Membership in the Canadian Seed Growers' Association is not required for production of certified crops.

Growers who desire to have crops inspected must apply for such service prior to July 1st. This is in order that the inspection work can be organized to the best advantage. Inspection reports will be sent to growers on request if they apply to Plant Protection Services, Immigration Building, Calgary.

All growers desiring this service should not fail to request these forms as early as possible. New growers are advised also to ask for information regarding the production and isolation of crops for Registration or Certification.

CANADIAN-BRITISH  
TRADE WILL HOLD UP

About \$25,000,000 in further British purchases in this country were announced by Trade and Commerce Minister C.D. Howe on his return from a visit to London.

He smilingly said he had gone to Britain to open the Industrial Fair, and the contracts just happened to be there.

Britain will buy between 300 and 400 thousand cases of canned salmon, about 400,000 tons of flour, apples and raspberry fruit pulp. It will also buy \$10,000,000 more of timber from either Canada or the United States. Mr. Howe was confident Canada would get the timber contract.

The Trade Minister was asked to comment on scare stories about trade. He said that as long as production was maintained, trade would be about the same in 1949 as it was in 1948 and that was a record year. This is good news.

## BUGS COST BILLIONS

Recent tests made of the use of insecticides in keeping down ravages of insect pests on the total production of a crop showed that soil inhabiting pests do far more damage than formerly believed.

Ten years ago the U.S. Bureau of Entomology and plant quarantine estimated losses caused by some 60 or more important insects at about \$1,500,000,000 annually. As the result of new studies these losses are now placed at \$4,000,000,000.

One of the oddities of law developing from the adoption of Newfoundland as our tenth province is the fact that the Island is now the only province allowed the use of flour enriched with vitamins and minerals.

## UNITED MISSIONARY CHURCH

Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship Service 2:30 p.m.

Sunday evening service 7:45 p.m.

Young peoples' service every alternate Sunday at 7:45 p.m.

Wednesday evening prayer meeting at 8:00 p.m.

Davenport school: Sunday school and service each Sunday, 10:45 a.m.

A friendly invitation to everyone to come and worship with us.

## EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m., Worship service. 11:30 a.m., Sunday school.

7:30 p.m., evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday evening, 8:00 p.m.—Bible study and prayer meeting.

Thursday evening, 8 p.m.—Choir practice.

Alternate Sundays at Bethel and Juliana: 2:00 p.m., Sunday school followed by worship service.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

RAINFALL DISTRIBUTION  
IN WHEAT PRODUCTION

A twelve year study recently completed indicates in the Peace River region adequate June rainfall is vital for satisfactory grain yields. Precipitation at any other time is of secondary consequence. Wet autumns and heavy winter snows, says A.J. Carter, Dominion Experiment Station, Beaverlodge, Alberta, undoubtedly benefit the next season's crop but do not result in abundant yields unless supplemented by late spring or early summer rains.

Moisture supplies for crop growth are dependent on rainfall and storage of snow-melt. This latter factor is an uncertain quantity. In some years percolation of snow water may be considerable, but in normal seasons it is largely prevented by frozen soil.

Studies at Beaverlodge with wheat indicate that the yield of this crop is not directly associated with the total amount of the 12-month precipitation of autumn and winter previous to seeding (Sept.-March). However, yield was more closely associated to the amount of precipitation occurring the first half of the growing season than to that falling from late June until harvest. When the growing season was broken down to its monthly components, a very defi-

POLICE OFFICES UNWANTED;  
BLOW UP MYSTERIOUSLY

Municipal officials were wondering what to do with the old provincial police offices at Lake Cowichan, B.C., which were slated for demolition. The matter was taken out of their hands when some unknown person leveled the building with a dynamite charge. Police are investigating.

site association between June rainfall and wheat yield was indicated, while rain occurring in the other months April, May, July or August did not show such relationship. Rain falling in late July and during August actually seem to depress yields.

It has been shown that the quality of wheat is influenced by precipitation. June rainfall again proved crucial and was instrumental in the reduction of the protein content of the wheat kernel. Precipitation at any other period of the year proved of little consequence. June rains increase tillering and general vegetation development of the wheat plant and therefore reduce the movement of nitrogen to the floral parts. This reduction of protein in the seed, however, is frequently offset by increased yield so that the amount of protein produced per acre may in effect be greater.

See us for...



- FARM LISTINGS
- FARM LOANS
- REAL ESTATE

WE OFFER YOU . . .

THE combined experience of Mr. D. L. Hawkes, who has been connected with farm business prior to joining our staff, and Mr. G. W. Whiteman, who has been in the farm sales and loan business with Monarch Life Insurance Company and the Trust and Loan Company for the past thirty years.

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Commercial Properties  
— CALL —

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Calgary, Alberta  
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Highest mountain in Canada is Mount Logan in the Yukon, 19,850 feet high.

## The PIONEER GRAIN CO. LTD.

gives you

**LONG VALUE  
at  
LOW COST**

CALL ON YOUR LOCAL PIONEER AGENT

— for your 1949 Permit Book.

— for FREE test for seed germination and disease.

— for FREE identification of weeds.

— for the latest information on chemical control of weeds and grasshoppers.

— for your next season's supply of coal, while it is readily available.

WE PAY PATRONAGE DIVIDENDS

**IT PAYS TO PULL TO THE PIONEER  
PIONEER GRAIN COMPANY  
LIMITED**

**HELP YOUR BUDGET  
HELP ITSELF... By Providing  
Proper Food Storage**



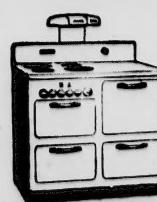
1. Eliminate Waste and Spoilage;
2. Keep Leftovers Fresh and Temperature;
3. Make Desserts at Home;
4. Buy Foods in Quantity at Low-Low Prices.

WITH A **TRUE-TEMP® REFRIGERATOR**

**PLUS**

**Modern Cookery  
USING A  
AUTOMATIC RANGE**

Good cooking is "natural" with your new Westinghouse Electric Range. Five-hot surface elements (not merely three) give you everything from gentle "SIMMER" cooking to record "HIGH" speed. And the fully automatic oven heat control takes all the guesswork out of roasting, baking and oven-cooking.



Deluxe Model LD70 with Coved Meakeeper, Glass-topped Humidifier, Sanitary Super Freezer, Stor-Dor, True-Temp Cold Control.

**\$369.00****\$299.00**

Model RM

**BUILDERS' HARDWARE STORES Ltd.**

TREV. EVANS, manager PHONE 7

You get MORE in a Westinghouse

**SAVE MONEY...**

**SAVE TROUBLE...**

**go GOOD YEAR**

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GENERAL MOTORS CARS AND TRUCKS

**Midland & Pacific Grain Corporation Ltd.**  
DIDSBURY, ALBERTA

DISTRIBUTORS OF —

**MIDLAND'S MARVEL**  
2, 4-D (Ester) LIQUID WEED SPRAY

**and MIDLAND'S MARVEL**  
SPECIALIZED WEED SPRAYING EQUIPMENT

Will Have a Spray Machine to Rent  
For Commercial Spraying

See our agent **GEO. PARSONS** for particulars

## CRUSHED ROCK

RIVER GRAVEL CRUSHED AND SCREENED  
FOR CONCRETE WORK NOW AVAILABLE

AT OUR SUNDRE PIT

PRICE \$1.50 PER YARD LOADED ON TRUCK

**SUNDRE CONTRACTING CO. Ltd.**  
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### Get All the Advantages of Cooking With a General Electric Range

You'll get a real thrill cooking on the new General Electric Range. You turn a switch to bake, roast, broil or otherwise cook food the way your family likes it. You'll enjoy a clean, fresh-air kitchen, because there's no dirt nor fumes to soil your curtains or kitchen walls and woodwork. No scrubbing blackened pots and pans. No hot, stuffy kitchen; no guessing at results.

**DICKAU ELECTRIC**  
Electrical Contracting & Repairs

## No Fisherman Tries Just One Cast

Nobody expects to reel in a trout the first time he casts his fly. The good fisherman makes sure he has something the fish will take, picks out what should be the best spot and then makes one cast after another. Usually his patience is rewarded with a good catch to take home.

IT'S THE SAME WAY  
WITH ADVERTISING

The wise merchant doesn't expect to reap a big harvest of customers on the first ad. Rather, he makes sure he is advertising something the people want, checks to see what paper reaches the most readers who have money to buy and reaches them with the news they most want to read, and then runs a carefully planned series of attractive ads. This wise merchant knows that only a series of casts will catch the fish, that only steady advertising will put him first in the mind of all prospective customers.

NEARLY 1,000 HOMES RECEIVE  
**The Didsbury Pioneer**  
PHONE 12 — DIDSBURY

### THE BEST YEARS OF OUR LIVES' SHOWING AT DIDSBURY OPERA THEATRE NEXT WEEK

A star-studded cast offers a brilliant interpretation of Samuel Goldwyn's Academy Award winning drama, "The Best Years of Our Lives" develops in highly vivid form the emotional experiences encountered, each with its own crisis, by three men and the women they love. Top-billed in the picture are Myrna Loy, Fredric March, Dana Andrews, Teresa Wright, Virginia Mayo and George Carmichael. Cathy O'Donnell, new Goldwyn discovery, is featured.

This Academy Award picture is showing at the Didsbury Opera Theatre on Monday, Tuesday and Wednesday, May 30 and 31, and June 1.

The plot of the picture discloses that March finds a bank vice-presidency waiting for him, in addition to his lovely wife (Miss Loy), and his daughter, Peggy (Miss Wright). He is not at all the popular conception of a banker being a fun-loving individual with somewhat broad-minded views about loans to ex-service men.

Andrews returns to his wife, Miss Mayo, who married him when he was a young Air Forces Captain. During peace time he had been a soda jerk, and failing to find anything better, is forced to go back to his old job. This alienates his flighty, gold-digging wife, and she turns her interest to other men. A decorated veteran proceeds to fall in love with the independent daughter of the March-Loy couple, providing them with their knottiest problem.

A third social dilemma is played by Harold Russell, as a handless war veteran who comes home to his sweetheart, (Cathy O'Donnell), and hesitates to ask the girl to marry him.

Frederic March and Myrna Loy have much humorous work to relieve the more serious requirements of their roles. Another role on the lighter side is that of Carmichael, in real life popular as a pianist and composer, cast as a philosophical musical bartender friend of March.

A humorous high spot for March is at a bankers' dinner, where, aided by several libations of wine, he tells his listeners what would happen if G.L.'s observed the rules of banking when they went into

### PACT NATIONS COULD PROVIDE UNITED NATIONS POLICE FORCE

The Atlantic Pact which has been made to preserve the peace, has merged the defence forces of most of the true democracies of the world into an international police force. For the first time in human history a potential world police force is in being.

Those who believe in self defense act consistently when they maintain police forces to protect the societies which they create and to enforce justice within them. The allied nations did this for their own national services to the United Nations as a means of protection for member nations and of enforcement for the decisions of the United Nations Organization. Such a police force would make it safe for the United Nations to revise its charter to conform to reality. Then a member nation which might contemplate aggression would face the certainty that its first blow would be its last and in that certainty would not strike.

AND IT IS DAY

Final go-ahead signal for the great and important scheme of reclaiming of marshlands of Nova Scotia and New Brunswick, bordering the Bay of Fundy, has been given. The Dominion government has completed agreements with the two provinces for the work, which involves building dykes, aboiteaux and breakwaters.

About 500,000 acres of excellent farm land will be reclaimed. This will mean more farm produce from the Maritimes, largely an excellent type of hay so necessary for continuing high beef and dairy livestock production.

Of course, the cost of the project, to be shared by the Dominion and the provinces involved, will bring a certain amount of new money immediately into the region. This will be all to the good. The longer range values will include increased agricultural production from new and expanded crops, which will boost farm cash income and help assure a sound economy throughout the area affected.

battle.

William Wyler directed Robert E. Sherwood's screenplay based on MacKinlay Kantor's novel "Glory For Me."

Whether you're painting

## A HOUSE

C-I-L PAINTS can take it!  
They have the lasting beauty  
the rugged resistance to wear and  
weather, which mean  
true paint economy. It pays  
to use C-I-L PAINTS.



## A ROOM

Smarten up drab walls and  
ceilings... floors and stairways.  
Use C-I-L Interior Gloss,  
Semi-Gloss or Flat Wall Paint  
for walls and woodwork...  
C-I-L Varnishes to enrich the  
beauty of natural wood.



## A CHAIR

C-I-L Enamel comes in 24  
rich colours. Ideal for  
furniture — outdoors and in.  
Yes, and automobiles, too.  
Goes on smoothly, dries  
quickly — and lasts and lasts!



See your C-I-L Paint Dealer

You can depend upon C-I-L  
PAINTS for the enduring colour,  
the rugged resistance to wear and  
weather, which mean true paint  
economy. Whenever you paint  
... whatever you paint... it pays  
to see your C-I-L Paint Dealer.



Enjoy the biggest triple thrill in motoring!  
See... Drive... and Save Money with

## CHEVROLET



THE STYLING LINE DELUXE 4 DOOR SEDAN

### The most Beautiful BUY of all

SEE!... The most Beautiful BUY for Styling  
and Visibility

You'll enjoy your first thrill the minute you look at this new Chevrolet with Beauty-Leader Styling! For here's the car that people everywhere are saying *outshines all others*... the only low-priced car with Body by Fisher.

Moreover, when you sit in the big SuperSize Interior with its extra-wide "Five-Point Seats," you can see perfectly in all directions... for there's *30% more window area all around!*

DRIVE!... The most Beautiful BUY for Handling Ease — Riding Ease and Safety — with New Centre-Point Design

You'll enjoy an even bigger thrill when you drive and ride in this car! It provides that unmatched 3-way engineering advance, *Centre-Point Design*, including Centre-Point Steering, Centre-Point Seating, Lower Centre of Gravity without loss of road-clearance, and

Centre-Point Rear Suspension — bringing you totally new driving and riding ease!

In addition, Chevrolet offers the five-fold safety protection of: (1) Certi-Safe Hydraulic Brakes (2) Extra-Strong Fisher Uni-Siel Body-Construction (3) Panoramic Visibility (4) Safety Plate Glass in all windows, and (5) the super-safe Unitized Knee-Action Ride!

SAVE!... With the most Beautiful BUY for Performance and Economy

You'll enjoy the greatest of all motoring thrills when you experience the amazing performance and economy of this new Chevrolet! It's the *only* low-priced car that offers the split-second getaway, lively acceleration, and dynamic hill-climbing abilities of a world's champion *Like-in-Head* engine.

See your nearest Chevrolet dealer now, if you haven't already done so. Enjoy the biggest triple thrill in motoring... see, drive and save money with Chevrolet... the most beautiful buy of all!

A PRODUCT OF GENERAL MOTORS

## EDFORD MOTORS

ED FORD, prop.

Phone 58, Didsbury



WEDNESDAY, MAY 25, 1949

**ALL THE FEED FOR A FEW**

During one of the big snowstorms out west, so few people came to church one Sunday that the minister wondered whether to deliver the long sermon he had prepared or to just say a short one. Finally he decided to go ahead, since the one he had worked on all week. Afterward, he asked one of the ranchers in attendance how he liked the sermon. "Just fine," replied the rancher. "But if I take a big load of feed out to the cattle during a storm, and only a few show up, I darn sure don't give them all the feed I have."

Chas. Wrightson of Innisfail is doing carpenter work at the Mullen houses which are nearing completion at the farm north east of town.

Rev. O. Traub, who recently arrived from Africa, will speak at the morning service in the Evangelical church on Sunday, May 29.

Rev. A.J. Grams leaves Wednesday to attend the Evangelical Conference at Medicine Hat.

Rev. and Mrs. Jas. Gamble and family of Winnipeg visited in town for a few days with Mr. and Mrs. Ira Gamble and left later to attend a church conference at Chilliwack, B.C.

**THE DIDSBURY PIONEER, DIDSBURY, ALBERTA**

**LITTLE ITEMS OF LOCAL INTEREST**

—St. Anthony's Alter Society will hold a sale of home cooking at the Bed & White Store on Saturday, June 4.

—See Payne-Freeman Co. for the best in Used Cars, Trucks and Tractors.

The regular meeting of the Didsbury branch of the Canadian Legion will be held in the Lions Hall on Thursday, May 26, at 8 p.m.

—The Eastern Star will hold a whist and bridge party in the Masonic hall on Friday, May 27th at 8:15 p.m. Everybody welcome.

Arthur L. Waters left last week for his home at Oakland, California after visiting with his brother-in-law and sister, Mr. and Mrs. J.W. Rupp.

The tea set raffled by St. Anthony's Alter Society was won by Miss Weiss. The winning number was 115.

—Get your Court's Father's Day Cards at Law's Drug Store.

Joel Barrett has completed his term at the Manitoba University and arrived in Didsbury to spend the summer with his parents, Mr. and Mrs. Roger Barrett.

The regular meeting of the Ladies' Auxiliary to the Canadian Legion will be held in the Masonic hall on Thursday, May 26, at 8:30 p.m.

Didsbury Local F.U.A. will hold a meeting on Saturday, May 28, at 1:30 p.m. in the office of the Wheat Pool elevator. Members are asked to make an effort to attend, as particulars of the district convention to be held in Olds in June will be discussed.

Jock Shannon came up from Cardston Saturday and left again Sunday, accompanied by Mrs. Shannon and family who spent the holiday in the south country before returning Tuesday evening.

Mrs. Ed Berscht and Wilbert Berscht accompanied Mrs. Riley Moon and sons to Calmar last week, and then on to her new home at Vulcan. While they had a brief visit at Stanton with Elmer Mack, and with relatives in Calgary.

Earl Brinton Jr. of Calgary visited his parents, Mr. and Mrs. Earl Brinton, last week.

Mrs. F.A. Fletcher left Monday for an extended visit with her mother and relatives in England. Mr. Fletcher and Mrs. Jas. Rouleau accompanied her as far as Calgary.

Mrs. Jones of Calgary is visiting with her father, Mr. W. Wilson, while Mrs. Wilson is a patient in the Didsbury hospital.

Mr. and Mrs. C.A. Cunningham of Cardston visited Mr. and Mrs. J.R. Cunningham over the week end. They returned Sunday, accompanied by Miss Barbara Barnes.

Mr. and Mrs. W.E. Biore and family spent Victoria Day at Red Deer.

Mr. and Mrs. C.E. Tuggee, Burr Tuggee and Miss Evelyn Gibson attended the funeral of Mr. Varno Westersund at Blaikie on Wednesday, May 18. Mr. Westersund died west of Didsbury before moving to Blaikie. He died after a short illness in the High River hospital at the age of 65 years.

Mrs. Eva Tamm of Innisfail visited last week end at the home of Mr. and Mrs. J.R. Cunningham.

Mr. and Mrs. Jas. Hooper spent last week end visiting with relatives and friends in Calgary.

Mr. and Mrs. Ed Ranton left Sunday and will spend the holiday at their cottage at Cooking Lake near Edmonton.

With less than one per cent of the world's population, Canada has become the third greatest trading nation of the world.

The population of Newfoundland, 320,000, is less than that of Greater Vancouver.

The average Canadian woman 15 years of age and over used 7.6 pairs of full fashioned hosiery in 1948.

FOR SALE—Four 2-year-old heifers, in calf, \$125 each. Apply to J. R. McDonald, Didsbury. I.P.

ANNOUNCEMENT  
Mr. and Mrs. J.R. McDonald announce the marriage of their eldest daughter, Jean, to Mr. Frank Zack, at Central United Church, Calgary, on June 3rd. Rev. Lawson will perform the ceremony.

Arthur W. Rupp left recently for Kimberley, B.C., where he has accepted a position for the summer months with the Consolidated Mining and Smelting Co. Ltd.

Mr. and Mrs. Norman Mashinter and Larry, Al Mack and Jean Duquet of Calgary visited over the week end at the home of Mr. and Mrs. Ed Berscht.

**- BEACH -  
Ambassador Ranges**

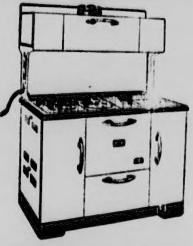
**AMBASSADOR SR.  
(High Shelf)**



**PRICE:  
\$229.50**

**AMBASSADOR SR.  
Standard with closet**

**• Black and white  
enamel finish.  
• Chrome Handles  
• Built to the floor**



**PRICE:  
\$257.50**

**BUILDERS' HARDWARE**

**STORES, LIMITED**

TREV EVANS, manager

PHONE 7

**RAYVE -- The New Home Permanent**

With exclusive Dial-a-wave time chart. Gives professional timing instructions for your particular condition and texture of hair and type of wave you want.

**\$2.50**

**RAYVE REFILLS KIT** — Complete home wave except curlers and bands

**\$1.25**

**RAYVE CREAM SHAMPOO** — The finishing touch for your Rayve Home Perm

**.25c & .49c**

**Law's Drug Store**

The Rexall Store

Phone 48, Didsbury

**Central Alberta Cattle Breeders Association  
Fair Grounds, Lacombe, Alta.**

**PURE BREED BULL SALE**

June 2nd and 3rd, 1949

**JUNE 2nd** — 9:00 a.m.: Judging.

1:00 p.m.: Sale of all breeds of Females,

followed by Sale of Shorthorn Bulls.

**JUNE 3rd** — 9:00 a.m.: Sale of Hereford and Aberdeen-Angus Bulls.

**OFFERING:**

	Bulls	Females
Shorthorns	97	6
Herefords	138	13
Aberdeen-Angus	71	4

**306 23**

**SHOES! SHOES! SHOES!**

**When you think of SHOES  
It's First to Berscht's**

**J. V. BERSCHT & SONS  
SHOES and CLOTHING — PHONE 36**



We'll be proud to own this smart, gleaming chrome table and four chair set. The table top is of genuine heat-treated and stainless steel. Dimensions are 36" x 12". It has a natural brush kiln dried solid oak skirt and highly polished chrome plated legs. Available in popular shades of mother-of-pearl.

**5 Pieces  
69 50**

**Mac's Service Hardware**  
W.A. McFarquhar, prop. — Phone 33.